



KMOV  
P.O. Box 203985  
Houston, TX 77216-3985

**Advertiser**  
**Agency/T-Code**  
**Buyer**  
**Salesperson**

**Jay Nixon for Governor (20625)**  
**Campaign Group (1890)/056272172**  
CABANEL, LISA  
Johannessen, Jordan (2818)  
ph: (212) 759-8787  
fx: (212) 759-0492x  
Political - State Governor (1177)  
DEMOCRAT (169542)  
**National/Political Candidate - Agency**  
/06258016

**Invoice** 1451085  
**Inv Date** 8/12/2012  
**Terms** Net 30  
**Contract** 845908  
**Bill Type** Standard  
**Period** 7/30/2012 - 8/12/2012

**Campaign Group**  
**1600 Locust Street**  
**3rd Floor**  
**Philadelphia, PA 19103-6305**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

JAY NIXON FOR GOVERN  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 8/14/2012 4:46:14PM

St. Louis (KMOV) (KMOV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20015-News @ 6am	Per week (1),We,Th,Fr	08/02/12 6:29AM (Th)	01:00	News @ 6am M-F	NIX1201VALH	\$700.00	✓
2.0	SPOT	131968-CBS This Mor	Per week (1),Mo,Tu	08/07/12 8:50AM (Tu)	01:00	CBS This Morning	NIX1201VALH	\$450.00	✓
3.0	SPOT	20053-Entertainment	Per week (1),We,Th,Fr	08/03/12 6:45PM (Fr)	01:00	Entertainment Tonight	NIX1201VALH	\$2400.00	✓
4.0	SPOT	20062-News @ 10pm	Per week (3),We,Th,Fr	08/01/12 10:23PM (We)	00:30	News @ 10pm M-F	NIX1202DIFH	\$1500.00	✓
4.0	SPOT	20062-News @ 10pm	Per week (3),We,Th,Fr	08/02/12 10:22PM (Th)	00:30	News @ 10pm M-F	NIX1202DIFH	\$1500.00	✓
4.0	SPOT	20062-News @ 10pm	Per week (3),We,Th,Fr	08/03/12 10:24PM (Fr)	00:30	News @ 10pm M-F	NIX1202DIFH	\$1500.00	✓
5.1	SPOT	20062-News @ 10pm	Per week (2),Mo	08/06/12 10:14PM (Mo)	00:30	News @ 10pm M-F	NIX1202DIFH	\$1500.00	✓
5.1	SPOT	20062-News @ 10pm	Per week (2),Mo	08/06/12 10:34PM (Mo)	00:30	News @ 10pm M-F	NIX1202DIFH	\$1500.00	✓
6.0	SPOT			08/01/12		1 preempt @ \$450.00		\$0.00	S/I-Per Manager
7.0	SPOT	20054-News @ 5pm	Per week (1),Mo,Tu	08/07/12 5:23PM (Tu)	00:30	News @ 5pm M-F	NIX1202DIFH	\$950.00	✓
8.0	SPOT	20055-News @ 6pm	Per week (1),We,Th,Fr	08/01/12 6:22PM (We)	00:30	News @ 6pm M-F	NIX1202DIFH	\$900.00	✓
9.0	SPOT	20055-News @ 6pm	Per week (1),Mo,Tu	08/07/12 6:14PM (Tu)	00:30	News @ 6pm M-F	NIX1202DIFH	\$900.00	✓
10.0	SPOT	20054-News @ 5pm	Per week (1),We,Th,Fr	08/03/12 4:58PM (Fr)	00:30	News @ 5pm M-F	NIX1202DIFH	\$950.00	✓
11.0	SPOT	10:30:00PM-11:35:00	Day,Th-1	08/02/12 11:32PM (Th)	00:30	LATE SHOW WITH DAVID LETTERMAN	NIX1202DIFH	\$450.00	M/G For 6.0.1

*No check  
due  
for 8/29*

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	<b>\$15,200.00</b>	Total Spots	13
Commission	<b>(\$2,280.00)</b>		
Net Total	<b>\$12,920.00</b>		



KMOV  
P.O. Box 203985  
Houston, TX 77216-3985

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Lacy Clay for Congress (39650)  
Davis Group (1291)/045379187

HULSEN,MEENAH  
Jones, Debbie (1539)  
ph: (972) 404-8737  
fx: (972) 404-8736x

Invoice 1451116  
Inv Date 8/12/2012  
Terms Cash In Advance  
Contract 846216  
Bill Type Standard  
Period 7/30/2012 - 8/12/2012

Davis Group  
4201 Bee Caves Road  
Suite C-101  
Austin, TX 78746

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision

Political - US House (1175)  
DEMOCRAT (169542)  
National/Political Candidate - Agency  
1171/06246921

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/14/2012 4:46:16PM

Comments

LACY CLAY FOR CONGRE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

St. Louis (KMOV) (KMOV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20015-News @ 6am	Day,Th-1	08/02/12 6:13AM (Th)	00:30	News @ 6am M-F	CLAYL1203H	\$200.00	✓
2.0	SPOT	20015-News @ 6am	Day,F-1	08/03/12 6:29AM (Fr)	00:30	News @ 6am M-F	CLAYL1203H	\$200.00	✓
3.0	SPOT	20015-News @ 6am	Day,M-1	08/06/12 6:29AM (Mo)	00:30	News @ 6am M-F	CLAYL1203H	\$200.00	✓
4.0	SPOT	20015-News @ 6am	Day,Tu-1	08/07/12 6:51AM (Tu)	00:30	News @ 6am M-F	CLAYL1203H	\$200.00	✓
5.0	SPOT	20023-News @ 12no	Day,F-1	08/03/12 12:24PM (Fr)	00:30	News @ 12noon M-F	CLAYL1203H	\$450.00	✓
6.0	SPOT	20023-News @ 12no	Day,M-1	08/06/12 12:16PM (Mo)	00:30	News @ 12noon M-F	CLAYL1203H	\$450.00	✓
7.0	SPOT	20055-News @ 6pm	Day,Th-1	08/02/12 6:11PM (Th)	00:30	News @ 6pm M-F	CLAYL1203H	\$900.00	✓
8.0	SPOT	20055-News @ 6pm	Day,M-1	08/06/12 6:14PM (Mo)	00:30	News @ 6pm M-F	CLAYL1203H	\$900.00	✓
9.0	SPOT	20053-Entertainment	Day,Th-1	08/02/12 6:45PM (Th)	00:30	Entertainment Tonight	CLAYL1203H	\$1200.00	✓
10.0	SPOT	20053-Entertainment	Day,M-1	08/06/12 6:46PM (Mo)	00:30	Entertainment Tonight	CLAYL1203H	\$1200.00	✓
11.0	SPOT	20062-News @ 10pm	Day,Th-1	08/02/12 10:22PM (Th)	00:30	News @ 10pm M-F	CLAYL1203H	\$1500.00	✓
12.0	SPOT	20062-News @ 10pm	Day,M-1	08/06/12 10:27PM (Mo)	00:30	News @ 10pm M-F	CLAYL1203H	\$1500.00	✓
13.0	SPOT	20789-News @ 10pm	Day,Su-1	08/05/12 10:30PM (Su)	00:30	News @ 10pm Sun	CLAYL1203H	\$1500.00	✓

*Noted  
due  
8/8/12*

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$10,400.00	Total Spots	13
Commission	(\$1,560.00)		
Net Total	\$8,840.00		